

Live each day like it's your best one yet



Jackie
AGE 52

“When my company added Lincoln’s critical illness insurance to our benefits package options, it was so affordable, I didn’t need to think twice before enrolling.”

Meet Jackie, a 52-year-old family-focused empty nester

My sister and I are best friends. We love food, fun, and especially our amazing family. When we’re together, people think we’re twins, even though we’re six years apart. We definitely inherited some good genes from our beautiful mother.

Unfortunately, my sister has one more thing in common with our mother — breast cancer. We lost Mom a few years ago and were absolutely devastated when my sister was diagnosed just a month later. But with a positive outlook and amazing care, my sister is enjoying life in remission. And we’re living our best adventures yet!

We’ve set new health and fitness goals, started to visit all those places we’d dreamed of seeing, and taken inventory of personal and financial matters. When my company added Lincoln’s critical illness insurance to our benefits package options, it was so affordable, I didn’t need to think twice before enrolling. While I hope I never have to use it, I have peace of mind knowing that it’s there.

The benefits of Lincoln insurance

With a commitment to caring for you and your family, Lincoln offers supplemental health insurance that can help fill in financial gaps related to medical expenses. With you in mind, we’ve built affordable, accessible plans that provide lump-sum cash benefits that can be used for any reason, including to help cover expenses stemming from chronic, serious illnesses and unexpected illnesses or accidents, addressing concerns most expressed in a recent workforce study.¹

Use these incident-based benefits as you’d like. Lincoln’s supplemental health benefits can help you confidently prepare for the unexpected.



Please contact your benefits manager for more information.

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¹ "Lincoln Financial, GP Benefits Thought Leadership Study," Greenwald Research, March 2022.

Benefits vary based on employer plan design.

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